



Press release
December 10th, 2024

Cybersecurity

ANOZR WAY and Breizh Cyber launch the first study of human cyber risk in Brittany: an unprecedented initiative to strengthen the cybersecurity of companies and local authorities.

Breton software publisher ANOZR WAY, specialized in human cyber risk management and human vulnerability identification, and Breizh Cyber, the CSIRT of the Brittany Region, are launching the first large-scale study of human cyber risk in Brittany.

Breton companies and local authorities, whatever their sector or size, are invited to take part in this study and benefit from a personalized diagnosis of their exposure to human cyber risks.

A major challenge for companies and local authorities in Brittany

80% of cyber attacks exploit human vulnerabilities. Faced with the exponential increase in cyber attacks targeting the human factor (social engineering attacks: phishing, identity theft, account compromise, etc.), it is becoming imperative to act collectively to protect organizations.

This first human cyber risk survey aims to objectify this risk, and more specifically to:

- Define the sectors most affected and the functions most at risk
- Identify at-risk behaviors: gain a better understanding of the human flaws that expose companies.
- Unite local players: strengthen cooperation between Breton companies and local authorities for shared cybersecurity.

Call for participation: join a structuring project

All companies and public bodies in Brittany, whatever their sector or size, are invited to become players in digital security by participating in this study, and benefit from a personalized diagnosis of their exposure to human cyber risks.

Participating companies and public bodies will play a key role in contributing to an unprecedented regional study, the results of which will be used to create a precise but non-nominative map of human cyber risks in Brittany.

An initiative supported by local partners

This first Human Cyber Risk study is the fruit of a strategic partnership between ANOZR WAY and Breizh Cyber. This project demonstrates the Region's commitment to remaining at the forefront of digital security, taking into account the human factor in cybersecurity and anticipating tomorrow's challenges.

About Anozr Way

Anozr Way is a Brittany-based software startup specializing in digital footprint risk assessment, and protecting people from cyber risks. Founded in Rennes in 2019 by intelligence expert Alban Ondrejeck and insurance specialist Philippe Luc, ANOZR WAY has developed a software suite to protect organizations, managers and employees from social engineering attacks: phishing, account compromise, identity theft... The ANOZR WAY solution has won numerous awards: cyber startup of the FIC 2023 prize, winner of the Grand Défi Cyber 1 & 2, etc.

Anozr Way works with major corporations, ETIs and SMEs, as well as local authorities and ministries in their efforts to prevent cyber attacks. After raising €6M in early 2024 from BPI, Breizh up, BNP Développement and HI-INNOV (Dentressangle Group), Anozr Way has over 30 employees, with its R&D site in Rennes.

More info: [site web](#), [Linkedin](#), [Twitter](#)

About Breizh Cyber

In response to the growing cyberthreat, the Brittany Region has set up a Computer Security Incident Response Team (CSIRT), with the support of the French government and the ANSSI (Agence Nationale de la Sécurité des Systèmes d'Information). On a regional scale, Breizh Cyber supports Breton companies, associations and local authorities in responding to attacks or anticipating cyber threats.

More info: [site web](#), [Linkedin](#)

Press contacts

Oxygen Agency

Violaine de Fontenilles - 06 59 28 82 71 - violaine.df@oxygen-rp.com

Emmanuelle Catheline - 06 79 06 36 11 - emmanuelle.c@oxygen-rp.com