



Press release

Paris, December 17th, 2024

Cybersecurity

CYBR-H, a project led by Erium (Cyber Investigation) and Anozr Way, wins France 2030 call for proposals to reduce human cyber risk

Erium, expert in cybersecurity and publisher of solutions (including Cyber Investigation) and Anozr Way, specialized in the management of human cyber risks and the identification of human vulnerabilities, are winners of the France 2030 call for projects in the “Development of critical innovative technologies” category. The CYBR-H project, based on the complementary nature of the two companies' platforms, aims to reduce human cyber risk.

Launched in July 2023, the France 2030 call for projects aims to assess cybersecurity and accelerate innovation for products and services to effectively implement the new NIS 2 and DORA regulations.

The CYBR-H project aims to measure, manage and reduce human cyber risk. Erium and Anozr Way, market leaders in France, offer complementary software platforms:

- Erium reinforces employees' cybersecurity culture, thanks to its playful training platform Cyber Investigation, which helps all users, but also technical experts and developers, to understand the cyber risks incurred in professional and personal life. It includes videos, quizzes, quick-reflex cards and challenges covering a range of cyber risks.

- Anozr Way's platform, AY PeopleSight, enables CISOs to manage their company's human cyber risk and prevent social engineering attacks on managers and employees.

A major challenge: cyber prevention and protection for individuals and organizations

While 95% of cyber attacks are still based on human failings, CYBR-H enables employees and managers to become key players in the defense of their organization and their digital life. By combining Cyber Investigation and AY PeopleSight, CYBR-H is positioned as the global European solution for assessing human factor risks, mobilizing individuals and deploying customized training actions to combat social engineering, fraud and cyber attacks.

« Nous sommes honorés de recevoir cette reconnaissance de France 2030. Le projet CYBR-H représente une avancée majeure dans la protection des individus et des organisations contre les menaces cyber. En collaborant avec Anozr Way, nous sommes déterminés à former les entreprises européennes à la résilience cyber et à établir de nouveaux standards internationaux » déclare Emilien Marimpouy, dirigeant de Cyber Investigation

« La cyber-protection des personnes est un enjeu crucial pour toutes les entreprises. Avec CYBR-H, nous visons à créer une culture de sécurité proactive et à équiper les collaborateurs des outils nécessaires pour se défendre contre les menaces modernes » précise Philippe Luc, président d'Anozr Way

"We are honored to receive this recognition from France 2030. The CYBR-H project represents a major step forward in protecting individuals and organizations against cyber threats. By collaborating with Anozr Way, we are determined to train European companies in cyber resilience and set new international standards", says Emilien Marimpouy, head of Cyber Investigation

"The cyber-protection of individuals is a crucial issue for all companies. With CYBR-H, we aim to create a proactive security culture and equip employees with the tools they need to defend themselves against modern threats", explains Philippe Luc, President of Anozr Way.

About Erium and Cyber Investigation

Erium is a French group specializing in operational cybersecurity. Erium addresses the different levels of cybersecurity needs of organizations: cyber acculturation, SecOps validation and crisis management preparation.

Since 2021, Erium has offered Cyber Investigation, a skills management platform that makes cyber learning accessible to all, measurable and, above all, less boring. To better control human risk and meet compliance objectives (NIS 2, DORA, RGPD), the solution offers:

- *Cyber hygiene for all,*
- *Specific courses for at-risk populations (executives, financiers, IT, business lines...),*
- *A collective and event-based dimension (challenges, live events, demos...).*

Deployed globally in 110 countries, Cyber Investigation is based in Paris, Rennes (R&D) and Bologna (Italy).

About Anozr Way

Anozr Way is a Brittany-based software startup specializing in digital footprint risk assessment, and protecting people from cyber risks. Founded in Rennes in 2019 by intelligence expert Alban Ondrejeck and insurance specialist Philippe Luc, ANOZR WAY has developed a software suite to protect organizations, managers and employees from social engineering attacks: phishing, account compromise, identity theft... The ANOZR WAY solution has won numerous awards: cyber startup of the FIC 2023 prize, winner of the Grand Défi Cyber 1 & 2, etc.

Anozr Way works with major corporations, ETIs and SMEs, as well as local authorities and ministries in their efforts to prevent cyber attacks. After raising €6M in early 2024 from BPI, Breizh up, BNP Développement and HI-INNOV (Dentressangle Group), Anozr Way has over 30 employees, with its R&D site in Rennes.

More info: [site web](#), [Linkedin](#), [Twitter](#)

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